

Comrex to Introduce FieldLink and Highlight New Gagl Offerings at NAB 2025

DEVENS, MA, Mar. 28th, 2025 – This year at NAB, Comrex will be previewing FieldLink.

A new hardware-based IP audio codec, FieldLink is a "press box" codec designed to replace expensive wireless mic/IFB solutions and move audio from sideline reporters efficiently to the pressbox. Using a directional wireless access point (WAP), sideline reporters can use their smartphones to send and receive high-quality, low-delay audio using the Comrex FieldTap app.

FieldLink has pro-grade audio I/O to deliver sideline audio and allow IFB back to reporters. Setup is simple. By scanning a QR code visible on FieldLink's front panel display, users can easily set their phones to the secure private Wifi network attached to FieldLink and make connections back to the pressbox.

An additional upgrade will be available to allow FieldLink to also be your connection back to the studio. Compatible with all Comrex IP codecs, FieldLink can send and receive audio to/from the public Internet, while simultaneously handling sideline reporter audio. FieldLink will allow for two sideline reporters simultaneously along with the studio connection (if licensed).

Comrex will also be highlighting new offerings for **GagI**, an audio subscription service that allows contributors to connect to Comrex hardware IP audio codecs using equipment such as smartphones or laptops. GagI Standard (available since 2022) enables up to five remote guests or hosts to connect to each GagI session. Comrex debuted GagI Solo and GagI + Hotline at NAB 2024 and has since officially released both versions.

Gagl + Hotline is a premium tier for US-based clients that enhances the audio quality from mobile phone callers. A 10-digit phone number is provided to Hotline subscribers which allows one contributor in the Gagl session to connect by dialing a number instead of clicking a web link. Gagl Solo is available for individuals to connect to the studio at no cost.

FieldLink, Gagl and Comrex's suite of broadcast reliable products will be on display at the NAB Show in Vegas this April 6-9th. Visit Comrex at <u>Booth N1519</u> in North Hall and get a free guest pass when you register for the show using code <u>'NS4695'</u>.

For more information on FieldLink or other Comrex products, visit the Comrex website at <u>www.comrex.com</u> or contact Comrex at 1-978-784-1776 (Monday through Friday, 9AM to 5PM EDT) or email <u>info@comrex.com</u>.

About Comrex

Comrex has designed and manufactured broadcast equipment since its incorporation in 1961. Since then, Comrex has consistently developed the most innovative technology to address the specific needs of broadcasters, and create products that enable broadcasters to produce live, local, imaginative remote programming.

Comrex strives to provide a simple answer to a universal broadcast need - the transmission of high-quality media to the studio from virtually anywhere, economically, at a moment's notice. Comrex works to develop tools that allow broadcasters to easily achieve creative programming, from diverse and unique locations.

Press Contact: Grace Thomas grace@comrex.com